

GIVE THE WORLD 2020

Vision Statement



Better Living through Loving Language

Our Give The World vision is simple – language for your mind is like air for your body – it's all around and inside us, allowing us to exist and interact with the world, we just tend not to think about it often...

If so much of our experience and relationships depend on how we think, speak and listen, can we learn to lead healthier and happier lives by having a better grasp of the stories and ideas we both know and have yet to discover?

Loving Language – this phrase has two meanings:

Yes, the myriad of languages we speak (literal, visual, musical and physical ways of communicating) are lovely things – learning how to cherish their beauty and use them to our mutual advantage is a precious skill to have and to use.

Yet, languages have both beauty and power – they can be used to create or destroy – we best try to use “loving language” which celebrates, develops and protects the things we cherish.

Put simply – we want you to fall in love with a range of languages and use them in loving ways – for the benefit of young and old – for those near and far from us – those we know and those we have yet to meet – those like us and those quite different – languages which speak, which sing, which show, which explain and which move – all the different ways we can share information with each other – literatures, melodies, images, data and dances...

Give The World aims to share (using the internet, books, recordings and live events) the true joy which comes through creative and constructive communication – starting with translations of Polish poems, songs, stories and legends – in time we hope to expand our reach into visual, recording and performing arts, moving on to explore other national languages all around our globe.

Any one thing in the whole universe – be it big or small, near or far – has a relationship with other things around it – matter, energy, forces, etc

All of this is always at heart a **STORY**

When we show others how to find stories, to enjoy engaging with them, sharing and eventually creating their own, we truly **Give** them **the World**.

Hence the name of our project – by allowing audiences to engage with and enjoy telling stories through literature, music, sciences and visual arts (L, M, S, V)

We give them the ability to **LISTEN**, to **UNDERSTAND** and to **TELL & RETELL** stories, to help us become conscious captains of our lives, capable of:

1. **Hearing Stories**
2. **Sharing Stories**
3. **Creating Stories**

Yes, all three in this very order of importance! We start and continue through life **HEARING** the stories of all things and beings about us. Once we grasp and understand them, we should **SHARE** them far and wide, eventually able to **CREATE** our own to help our species, and the universe whole, evolve that bit faster.

Now, there are five ways of telling stories – your own as well as those of others:

1. **Literary**
2. **Musical**
3. **Performing**
4. **Scientific***
5. **Visual**

** You might be surprised to find Sciences in among the arts and other creative forms of expression – sure, the arts are the arts and sciences are sciences BUT both involve creativity and communication (done properly) hence our project will not split hairs between “soft” and “hard” narratives & disciplines.*

Stories are often told in words, of course, but before we learn how to operate alphabets, grammars, semantics and all – we first learn to communicate using sounds, gestures, pictures and movements (think of how much energy children use to express their feelings long before they can speak) – so we must not limit our understanding of “language” as words alone...

Starting with Polish – one of the most complex languages on Earth!

Across the ages, trapped between East and West / Europe and Asia, Poland has suffered many invasions, occupations and partitions. As a result, language and storytelling have been essential not just in keeping national traditions and values strong – often, they sustained the nation itself – through poetry, song, storytelling and other forms of visual and performing arts, Poland continued to exist, even when erased from the face of the Earth.

This has produced some of the most gifted authors of story and song the world has ever seen – fables and fairytales, both traditional and fantasy – poems for children written by the greatest authors of their ages (Jachowicz, Krasinski, Mickiewicz, Konopnicka, Tuwim Brzechwa, et al) and songwriters & composers who penned songs of timeless quality.

Poland continues to be associated with the likes of Chopin, Curie-Sklodowska, Conrad and Copernicus – all fantastic successes of ages past, even if often not actually associated with Poland but with the countries they lived and created in – while failing to export its comedy films (Bareja, Koterski et al), its stage songs (Młynarski, Osiecka, Grechuta et al), its verses for families (Mickiewicz, Tuwim, Brzechwa et al), its comedic theatre (Fredro, Przybora et al), its fairytales and fables (Brzechwa, Sabała, Krasicki, et al).

With public and non-profit orgs responsible for “exporting cultural goods” constantly focusing on and funding heavy-handed, historically-themed content, it is time to establish a for-profit firm which will: Entertain, Educate and Enterprise – in that order of importance – using translations of Polish story and song – in order to reach audiences all over the globe, via traditional and new publishing technologies – to show the world new and uplifting face of Polish culture.

IN GOOD TIME, WE WILL EXPAND OUR MISSION TO INCLUDE ALL THE STORIES OF ALL OUR SPECIES – ALL OVER THE WORLD

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